



UF HEALTH STROKE CONFERENCE

April 6, 2024 | Orlando, FL | B Resort, Disney Springs Area

UFHealth
SHANDS

UFHealth
JACKSONVILLE

Exhibit Prospectus

UF | Continuing Medical Education
UNIVERSITY of FLORIDA

INVITATION TO EXHIBIT

On behalf of course directors Anna Khanna, MD, Christina Wilson, MD, PhD, and Scott Silliman, MD, I am writing to request your support as an exhibitor for the upcoming UF Health Shands Stroke Conference. This program, now in its 11th year, will be held at the B Resort Disney Springs Resort Area in Orlando, Florida.

The intended audience consists of ~125 neurologists, neurosurgeons, neurointerventionalists, neuroradiologists, interventional radiologists, emergency medicine specialists, primary care physicians, nurses, nurse practitioners, physician assistants, rehabilitation specialists, physical, occupational and speech therapists, respiratory therapists, radiology technologists, case managers, social workers, pharmacists and researchers in the field of cerebrovascular function and disease. This conference is a great opportunity to make and solidify relationships, fulfill your marketing needs and sales objectives through person-to person communication and marketing. The meeting will also be livestreamed, and a virtual exhibit add-on is available to reach our virtual participants.

A draft agenda can be found on the program website at <http://stroke.cme.ufl.edu/>

Exhibits will be located outside the meeting room, near the area where breakfast, lunch and refreshment breaks will be served. Please submit the [Exhibitor Contract](#) if you are able to participate, and review the information in this prospectus for important details. Please note that the Exhibitor Contract is due as soon as your organization has approved participation, and payment is expected prior to the conference.

We appreciate your support of our programs, and hope that you and/or another representative will be able to join us. Please don't hesitate to contact us if you have any questions or need additional information .

Best,

A handwritten signature in blue ink that reads "Gianna Gamache". The signature is fluid and cursive, with the first name "Gianna" and last name "Gamache" clearly legible.

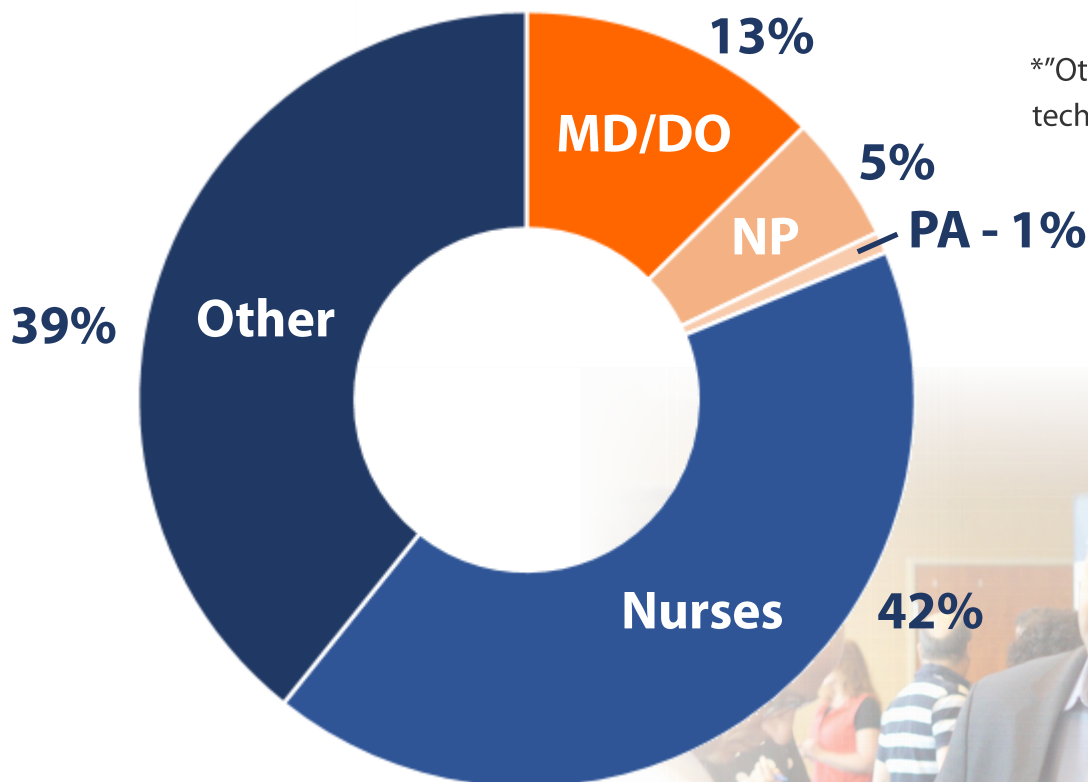
Gianna Gamache, CMP
CME Conference Manager
UF Continuing Medical Education
PO Box 100233, Gainesville, FL 32610

Profile of Attendees

36% of attendees are employees of **UF Health**.

On average, almost **45%** of conference attendees
live and practice in **Gainesville**.

Attendees Specialize In:



*"Other" includes PTs, OTs, RTs, EMT's, techs, and those who did not disclose their credentials.

The key target audience for Stroke 2023 remains the diverse group of healthcare providers engaged in the care of patients with cerebrovascular diseases. The conference aims to reduce the gap between current evidence and existing practice in stroke care as well as review the most recent clinical trials that impact patient care algorithms and practices.

EXHIBIT DATES AND HOURS

Please note that while there are dedicated exhibit hours during the conference, **the exhibit hall is open to participants and faculty at all times during the conference.**

Saturday, April 6, 2024

6:45am – 7:30 am	SET-UP
7:30 am – 8:00 am	Exhibit Time—Registration and Breakfast
9:45 am – 10:00 am	Exhibit Time—Break
12:15 am – 12:55 pm	Exhibit Time—Lunch with Participants
2:50 pm – 3:00 pm	Exhibit Time—Break
Anytime after 3:00 pm	BREAK-DOWN

Over of 1.5 hours!

Session Topics Include

Endovascular Approaches & New Devices

ICAD Management in Acute Stroke

Critical Care in Stroke

Blood Pressure after Intracerebral Hemorrhage (ICH)

Mechanical Thrombectomy in Large Cores

Stroke in Pregnancy

Establishing a Statewide Stroke System of Care: the Florida Stroke Registry Experience

Keynote Lecture: Mobile Stroke Unit

Late Breaking Science

Click [HERE](#) to view the full agenda!

[Click Here to Exhibit!](#)

GOLD EXHIBITOR

\$2,500

**Single Booth
(6' Table Space)**

**Priority Logo Placement
on Exhibitor
Acknowledgement Sign**

Access for up to 4 reps

**Full Page Ad
in Welcome Packet**

SILVER EXHIBITOR

\$2,000

**Single Booth
(6' Table Space)**

**Priority Logo Placement
on Exhibitor
Acknowledgement Sign**

Access for up to 3 reps

**Break Advertisement
(Poster acknowledging
company support adjacent
to refreshments at 1 break)**

BRONZE EXHIBITOR

\$1,500

**Single Booth
(6' Table Space)**

**Standard Logo
Placement on Exhibitor
Acknowledgement Sign**

Access for up to 2 reps

Exhibitor Acknowledgement Sign Sample

Thank you for your support!

**We would like to thank the following
exhibitors for their support!**

A gold-colored ribbon-style sign with a black outline. The text is in white, bold, uppercase letters.

**GOLD EXHIBITORS
(YOUR LOGO HERE)**

A silver-colored ribbon-style sign with a black outline. The text is in white, bold, uppercase letters.

**SILVER EXHIBITORS
(YOUR LOGO HERE)**

A bronze-colored ribbon-style sign with a black outline. The text is in white, bold, uppercase letters.

**BRONZE EXHIBITORS
(YOUR LOGO HERE)**

INCLUDED IN ALL EXHIBIT BOOTH RENTALS

- One 6ft table
- Free “non-credit seeking” conference registration for reps
- Breakfast, lunch, and snacks, contingent upon availability

PARTICIPANT RAFFLE

We encourage participants to interact with exhibitors by raffling off a prize at the end of the conference. For participants to enter the raffle, they must take their raffle card to all of the exhibitors in the hall and have them sign off. This serves to “break the ice” between the exhibitors and participants as well as encourage the participants to interact with every exhibitor in the hall.

PAYMENT INFORMATION

Payments can be made online or by check.

Online

To make your payment online, please visit stroke.cme.ufl.edu and click on the [exhibits tab](#). All major credit cards are accepted.

By check

Checks should be made payable to the University of Florida.

Our tax ID # is 59-6002052.

All checks sent by [FedEx](#) should be sent to

UF Continuing Medical Education
1329 SW 16th St, Suite 2106
Gainesville, FL 32608

All checks sent by [regular mail](#) should be sent to

UF Continuing Medical Education
P.O. Box 100233
Gainesville, FL, 32610



LOCATION INFORMATION



B Resort, Disney Springs Resort Area

1905 Hotel Plaza Blvd,
Lake Buena Vista, FL 32830

To make a reservation, visit:

<https://stroke.cme.ufl.edu/location/>

SHIPPING INFORMATION

Coming Soon.

EXHIBIT RULES AND REGULATIONS

Exhibitors agree to hold the University of Florida harmless from and against any and all claims and damages arising out of exhibitors' negligence or willful misconduct as a result of exhibitors exhibiting at the 10th Annual Stroke Conference in Gainesville, FL. Exhibitors also agree to abide by policies and regulations of the venue, the Harrell Medical Education Building.

ACCME Guidelines

No materials promoting the goods and/or services of a commercial entity shall be displayed or distributed in the same room immediately before, during or after an educational activity certified for credit takes place.

Representatives of commercial companies may attend an educational activity but may not engage in sales activities while in the room where the educational activity takes place.

Booth Assignment

Booths will be assigned at the discretion of the CME office.

Exhibit No-Shows

A company that reserves booth space and fails to inform the CME office in writing of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 10am on the day you are scheduled to exhibit.

Subletting Space

Subletting of exhibit space is prohibited. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by the CME office.